TUESDAY ACTIVITIES

2012 Big Ten Recreational Sports Conference Golf Outing
Outing Leader: Ross Winter
Location: Forest Akers West Golf Course
Date: Tuesday May 15, 2012; Tee Times start at 1:00pm and will continue until everyone has teed off.
Cost: $30 per golfer; includes cart, range balls, hole prizes, and lunch (payable at the course prior to your round).

Demmer Shooting Sports Education & Training Center
Outing Leader: Jody Strank
The Demmer Center vision is to develop a world class shooting sports education and training center that provides a safe, clean, family atmosphere appealing to both shooters and non-shooters across all demographics. The Center includes indoor range facilities to allow year round use and is designed to accommodate a variety of shooting sports activities. The Demmer Center utilizes the latest in shooting range technology and is designed in an environmentally friendly manner.

The outing to the Demmer Center will include one hour of instruction in either archery or pistols and one hour of range time. A box lunch will also be provided. This option will accommodate up to 30 participants, transportation to and from the hotel provided.

Sailing Center
Outing Leader: Ken Warshaw
Join us at Lake Lansing at MSU’s Sailing Center for an afternoon by the lake. Sailing, sailing lessons, kayaking, and canoeing will be available and (hopefully) pontoon boat rides as well. A cookout by our own famed barbeque master, Johnny Allen, will complete an afternoon in the sun. All equipment including lifejackets, paddles, instruction, is provided. Wear a swim suit under your t-shirt and shorts if you wish. We’re all hoping the weather cooperates! Transportation to and from the hotel is included in one hour increments with the first van leaving Kellogg at 1p.

WEDNESDAY PRESENTATIONS / ACTIVITIES

WEDNESDAY PRESENTATIONS  ~~~~~~~  ~~~~~~~~~  ~~~~~~~  ~~~~~~~~~  ~~~~~~~~

Welcoming Remarks
Dr. Denise Maybank
Denise B. Maybank, a native of New York City, is the Interim Vice President for Student Affairs and Services at Michigan State University. She is a student advocate focused on promoting learning outcomes while sustaining engaged student experiences.

Her career achievements span the areas of administration, consultation, counseling and education – including teaching graduate courses internationally. Dr. Maybank has a doctoral degree in Counseling and School Psychology from Michigan State University, a master’s degree in Educational Administration from Columbia University - Teachers College, and a bachelor’s degree in Elementary Education from the City University of New York - Brooklyn College. Prior to returning to her alma mater, she held the position of Associate to the President at the University of Nebraska – Central Administration.
Additionally, Dr. Maybank has served on the faculty as an administrator at University of Medicine and Dentistry of New Jersey – School of Osteopathic Medicine, The College of New Jersey and the University of Nebraska - Omaha.

A member of various professional and civic organizations, Dr. Maybank has held a variety of offices on boards of directors, councils, coalitions and committees through which she has had the opportunity to serve others.

**Keynote: Herding Cats: The New Matrix Management**  
**Presenter: William Frank Diedrich**

A new matrix system is vision and values driven, not authority driven. People are unconditionally accountable in the matrix and matrix leadership is lot like herding cats. Creating a matrix culture where independent thinkers work in partnership toward a common vision requires a different mindset than that of a traditional organization. It requires that we build adult to adult relationships and develop skills in negotiating, learning, and persuading. The result is a collaborative organization that works fast enough to keep up with the changing market. This interactive presentation will focus on how to build a matrix-like culture where people work in partnership to offer the best service possible to students and staff.

William Frank Diedrich is a speaker, executive coach, and the author of three books, including Beyond Blaming: Unleashing Power and Passion in People and Organizations. For the past 20 years Mr. Diedrich has coached leaders and facilitated change in a variety of environments including Higher Education, Banking, Health Care, Manufacturing and not for profit organizations. Attendees at this session will receive a copy of Mr. Diedrich's book.

**The Neighborhood Concept**  
**Presenters: Dr. June Youatt, Senior Associate Provost; Dr. Denise Maybank, Interim Vice President, Student Affairs and Services**  
**Tour Leader: Rick McNeil**

MSU Neighborhoods isn't about just a cluster of residence halls; it's about the students in those residence halls discovering and creating their own communities in a setting that provides innovative, integrated support services, located right where they live and learn. MSU Neighborhoods are designed to foster academic success, civic and social engagement, health and wellness, and intercultural development. The Engagement Center in each Neighborhood is where students go to find assistance, inspiration, and opportunities. There are six Neighborhoods distributed across primary complexes of existing residence halls, and includes campus apartments. A principle role of the Recreational Sports and Fitness department, through a collaborative effort with Residential and Hospitality Services, is to create a distributed system of equipment based and group fitness opportunities, ideally, one satellite center in each Neighborhood, in addition to existing facilities in IM Sports West, East and Circle.

**Brainstorming Sessions**  
**Session Leader: Angela Michael**

Is there something you do really well and would be interested in sharing it in a brainstorming session with others? Are you looking for better ways of doing things? Come to a brain storming session! Topics are selected by the participants. Please contact Angela Michael with a Best Practice that you would be interested in leading a discussion on.
Athletic and Recreation Facilities Tour
Tour Leader: Denny Mayer
We will give a tour of our Athletic and Recreation Facilities. This will be a walking tour of Breslin Center (MSU basketball); Munn Arena (MSU hockey); Jenison Fieldhouse (MSU volleyball, wrestling, gymnastics); IM Sports West (Rec Sports); Munn Field (Rec Sports); IM Sports Circle (Rec Sports); McClane Stadium (MSU baseball); Secchia Stadium (MSU softball); DeMartin Stadium (MSU soccer); and Duffy Daugherty building (MSU football). Most of our Athletic facilities are in close proximity to one another so please don’t be alarmed by the total number of facilities that are listed on the tour…………….it will be a pleasant walk.

FRIB (Facility for Rare Isotope Beams) Tour
Tour Leader: Brian Fickies
Explore the National Superconducting Cyclotron Laboratory, one of the world’s top nuclear research facilities. During the 90-minute tour, you will learn, through explanation and demonstration, how our cyclotrons accelerate nuclei to half the speed of light. Discover ways isotopes can explain what goes on in exploding stars and how the elements in your body were made. Meet scientists who are on the cutting edge of nuclear research and get behind the scenes of a working laboratory the size of a football field.

MSU Dairy Store
Tour Leader: John Partridge
Outing Leader: Ken Warshaw
Historically an agricultural college, Michigan State University takes great pride in the manufacture and sale of its very own cheese and ice cream. The MSU Dairy Store offers over thirty delicious flavors all-year-round. Based in Anthony Hall, the self guided tour on the observation deck overlooking the manufacturing floor of the ice cream laboratory where MSU agricultural students are actively engaged in production. Visitors can choose from four educational videos about the creation of MSU ice cream and cheese and how it fits into the curriculum in agricultural majors. Every Big Ten School has a flavor named after them:

• Purdue Tracks – Purdue
• Buckeye Blitz – Ohio State
• Hoosier Strawberry – Indiana
• Banana Choc-eye-Chunk – Iowa
• Wildcat Crunch - Northwestern
• Nittany White Out – Penn State
• Maize n’ Berry – Univ of Mich
• Illini Orange Cream - Illinois
• Gopher More - Minnesota
• Badger Cherry Cheesecake - Wisconsin
• Sesquicentennial Swirl – Mich State
• Nebraska – Husker Sweet Corn

Tour ends with – of course – a big dip of your favorite ice cream!

Plants and Their Roles in Human Health and Condition
Tour Leader: Peter Carrington, Assistant Curator, W. J. Beal Botanical Garden
Outing Leader: Rebecca Kegler
Enjoy a walk in one of the country’s oldest botanical gardens. The labeled collections range from medicinal plants to weeds and from Indigenous American food plants to fiber plants. Join Peter Carrington, the assistant curator of the W. J. Beal Botanical Garden for a tour of plants that have figured in the quest to obtain nutrients, trace elements and metabolic supplements from the world’s flora. Even today, plants are the largest single source of nutritive and medicinal compounds for the world. This is a walking tour of about 45 minutes so please be ready to move!

The Neighborhood Concept
Tour Leader: Rick McNeil
Tour Brody complex for an example of the Engagement Centers that are being built around campus. (Read also the description of the presentation by the same name).

THURSDAY PRESENTATIONS / ACTIVITY OPTIONS

THURSDAY PRESENTATIONS  ~~~~~~~~~  ~~~~~~~~~  ~~~~~~~~~  ~~~~~~~~~  ~~~~~~~~~

Movement as Medicine
Presenter: Dr. Jim Pivarnik
In 2007, the American College of Sports Medicine and the American Medical Association developed a concept known as "Exercise is Medicine", primarily aimed at physicians so that they might counsel their patients about physical activity behavior. More recently, this concept has moved to colleges and universities under the "Exercise is Medicine On Campus" (EIMOC) umbrella. Recreational Sport leaders have the opportunity to play a major role in this effort, by partnering with other Institutional stakeholders. Results from initial EIMOC efforts will be discussed, along with future challenges and opportunities.

Jim Pivarnik Ph.D., FACSM, is a professor of kinesiology and epidemiology at Michigan State University, where he directs the Center for Physical Activity and Health and serves as a University Research Integrity Officer. Dr. Pivarnik is a nationally recognized expert on issues related to exercise during pregnancy and the postpartum period. As an exercise physiologist and epidemiologist, his focus is on the role of physical activity in reducing the risk factors for chronic disease development and the morbidity and mortality of those suffering from these conditions.

As immediate past president of the American College of Sports Medicine, Dr. Pivarnik is a leader of the ACSM “Exercise is Medicine™ On Campus” initiative. His presidency was marked by an increased emphasis on graduate students as the future of the profession of sports medicine and exercise science.

Communicating Effectively Across Cultures: Serving Your International Student Population
Presenters: Amber Cordell, International Student Advisor/Orientation Coordinator
Laura Wise, International Advisor/Experiential Learning Coordinator
All Big Ten universities have seen a strong increase in our international student enrollments in the past few years, especially from China. As our universities become more global, we all need to know more about communicating across cultures. Are there best practices to improve our cross cultural interactions in our sports facilities? This session will explore ways recreational sports staff can better communicate across cultures while ensuring excellent customer service for all. Participants will learn
essential intercultural communication concepts and tips to enhance their ability to work effectively with international students.

**Turf Grass Presentation**

**Presenter: Dr. Jim Crum**

The MSU Turf Grass Management Program is nationally and internationally known for its excellence. It has provided the turf fields for the past two Olympic Games in Athens, Greece and Beijing, China. This program graduates students who become turf managers at stadiums such as the Detroit Tigers Comerica Park, the San Francisco Giants stadium, the New York Giants/New York Jets stadium, the University of Arizona, Iowa St. University, etc...... It also produces golf course superintendents that are responsible for courses all over the USA. Courses like Winged Foot in New York; Inverness Golf Club, Toledo; Bel Air Country Club, California.

**Dr. Jim Crum** will host a presentation about turf grass management for our recreation fields. He will speak about the type of things that should be done to your recreation fields, knowing that we have limited funds compared to professional and university stadiums. He can also share stories about his Olympic experiences.